



PRESS RELEASE FOR IMMEDIATE RELEASE

Allan Rojas
Communications Manager
281-253-3354 (cell)
allan.rojas@academy.com

Academy Sports + Outdoors to open first stores in Greenville and Weatherford, TX

Stores will bring 200 total new jobs and mark the company's 19th and 20th DFW-area locations

KATY, TX (June 22, 2016) – Academy, Ltd. (d/b/a Academy Sports + Outdoors), a premier sports, outdoor and lifestyle retailer committed to offering everyday low prices, announced that it will open its first store in Greenville (Hwy. 34 & I-30) on July 1 as well as its first location in Weatherford (Tin Top Rd. & I-20) next year.

Academy Sports + Outdoors is known throughout its home state of Texas for its commitment to being the low price leader on its wide selection of casual and athletic footwear and apparel, team sports and golf products, patio sets, barbecue grills, along with hunting, fishing and camping equipment and gear at everyday low prices.

“Academy Sports + Outdoors has been a Texas tradition for over 75 years, and we’re excited to offer active-minded families in Greenville and Weatherford with a convenient location of their own,” says Ken Attaway, Academy Sports + Outdoors executive vice president, chief operating officer. “We’re looking forward to being an active member of the Greenville and Weatherford communities for years to come.”

Academy Sports + Outdoors’ Greenville and Weatherford stores will be nearly 63,000 square feet and create approximately 100 jobs. The new stores will provide similar services to the existing DFW locations such as scope mounting, bore sighting, line winding/spooling, propane exchange, racquet stringing and will sell hunting and fishing licenses along with local team licensed apparel and novelty items.

A cornerstone of the Academy Sports + Outdoors philosophy is active community support and grassroots involvement throughout its footprint. The company has a history of giving back to local communities through partnerships with sports teams, youth organizations, and outdoor conservation programs. Locally, Academy Sports + Outdoors is the Official Sporting Goods Retailer of the Dallas Cowboys, Dallas Mavericks and Texas Rangers, and also supports conservation groups including CCA Texas, Ducks Unlimited and National Wild Turkey Federation along with many local youth leagues.

Individuals interested in careers can visit www.academy.com/careers to apply for positions. Prior to the store opening, customers can shop academy.com, receive the digital version of the weekly ad, engage with Academy Sports + Outdoors through its social media sites, sign up for email and SMS text alerts, or visit any of the 18 DFW area stores.

About Academy Sports + Outdoors

Academy Sports + Outdoors is a premier sports, outdoor and lifestyle retailer with a unique assortment of quality hunting, fishing and camping equipment and gear along with sports and leisure products, footwear, apparel, patio sets, barbecue grills and much more. The \$4.6 billion company operates over 210 stores throughout Alabama, Arkansas, Florida, Georgia, Indiana, Kansas, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee and Texas, where the company is based. The Academy Sports + Outdoors philosophy is to deliver an unparalleled shopping experience by providing convenience, offering a broad selection of quality products, delivering exceptional customer service and selling the right stuff at everyday low prices. For more information about Academy Sports + Outdoors visit academy.com, facebook.com/academy, twitter.com/academy, pinterest.com/academy, youtube.com/academy and instagram.com/academy.

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