



Application/Request for City of Weatherford General Fund Revenue

Date _____

Organization Information

Name _____

Address _____

Contact Name _____ Phone _____

URL for event /activity/facility/organization _____

Tax Status: Non Profit _____ For Profit _____

Tax ID # _____

Organization Creation Date _____

Purpose/Mission of Organization

Request Information

This request is for: (Please check one and provide applicable information)

_____ annual funding for the year of _____.

_____ a special event/activity/facility named _____.

If an event, it will be held on _____,

and this will be the _____ time this event has been held.

Has the Organization used General Funds for this in the past? _____ (Yes/No)

If yes, please explain the results:

Detail how the funds will be used:

How does the organization plan to directly enhance the quality of life in the City of Weatherford through the use of General Fund revenue?

Funding Request

In-kind services requested? _____

Amount of General Fund revenue requested? _____

Desired payout schedule? One-Time _____ Quarterly _____ Monthly _____

Economic Impact

How does the organization expect to use other Weatherford businesses while carrying out the purpose/mission of the organization or event (printing, catering, rentals, etc.)?

What is the expected attendance or draw of visitors for your organization or event?

Please list the amount financially committed to each media outlet your organization plans to use:

Paid Advertising:	\$ _____	Newspaper:	\$ _____
Radio:	\$ _____	TV:	\$ _____
Direct Mailings to Out-of-Town Recipients			\$ _____
Press Releases:	\$ _____	Other	\$ _____

What specific geographic areas do your advertising materials and promotions reach?

How many individuals located in another city/county will your proposed marketing reach?

Additional sheets may be attached for further information.

Please file this completed form with:

City of Weatherford, Office of Management & Budget
303 Palo Pinto Street
Weatherford, Texas 76086

Or email to budget@weatherfordtx.gov