

Community Profile Weatherford, TX

Profile v14; 11-2012

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	15,491
2000	19,000
2011 *	26,370
2016 *	29,165
Change 1990 - 2000	22.7%
Change 2000 - 2011	38.8%
Change 1990 - 2011	70.2%
Change 2011 - 2016	10.6%

SOURCES: U.S. Census Bureau, *Nielsen-Claritas, Inc.



DIVERSITY (2011)

Race/Ethnicity	Percent
White	88.1%
Black/African American	1.9%
Asian	1.3%
American Indian	0.8%
Pacific Islander	0.0%
Other	7.9%
Hispanic or Latino	15.5%
Not Hispanic or Latino	84.5%

SOURCE: Nielsen-Claritas, Inc.,

HOUSEHOLD INCOME

Median Household Income

Year	Amount
2000*	\$37,406
2011	\$48,008
2016	\$49,100
Change '11 - '16	2.3%

SOURCE: Nielsen-Claritas, Inc, *U.S. Census Bureau

Household Income Distribution (2011)

Households	10,048
Less than \$35,000	36.2%
Between \$35,000 and \$75,000	36.6%
Greater than \$75,000	27.2%

SOURCE: Nielsen-Claritas, Inc.

EDUCATIONAL ATTAINMENT

Highest Level	2011
No High School Diploma	16.0%
High School Diploma Only	26.5%
1 to 3 Years College*	24.8%
Associate Degree	8.0%
Bachelors Degree	16.0%
Graduate Degree	9.0%
12 to 15 years of education	59.2%
16 or more years of education	25.0%

SOURCE: Nielsen-Claritas, Inc.

*No degree

AGE DISTRIBUTION

Percent

Age Group (in years)	2000 *	2011	2016
0-17	25.0%	25.4%	25.1%
18-34	23.3%	21.5%	20.9%
35-54	26.3%	27.1%	26.2%
55-64	9.0%	11.1%	11.6%
65-74	7.6%	7.5%	8.6%
75 and over	8.8%	7.5%	7.6%

SOURCE: Nielsen-Claritas, Inc. * U.S. Census Bureau

Numeric

Age Group (in years)	2011	2016
0-17	6,689	7,332
18-34	5,674	6,100
35-54	7,140	7,646
55-64	2,922	3,378
65-74	1,972	2,503
75 and over	1,973	2,206

SOURCE: Nielsen-Claritas, Inc.

Change in Population by Age Group 2011-2016

Age Group (in years)	Number	Percent
0-17	643	9.6%
18-34	426	7.5%
35-54	506	7.1%
55-64	456	15.6%
65-74	531	26.9%
75 and over	233	11.8%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN AGE

Year	Age
2000	36.3
2011	37.2
2016	37.9

SOURCE: Nielsen-Claritas, Inc. *U.S. Census Bureau

Community Profile: Weatherford, TX

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	9,611
2011	11,976
Sept. 2012	12,140
% Change 2000 - 2010	24.6%

SOURCE: U.S. Bureau of Labor Statistics

EMPLOYMENT

	Number	Percent
2000	9,200	95.7%
2011	11,100	92.7%
Sept. 2012	11,438	93.0%

SOURCE: U.S. Bureau of Labor Statistics

UNEMPLOYMENT

	Number	Percent
2000	411	4.3%
2011	876	7.3%
Sept. 2012	702	7.0%

SOURCE: U.S. Bureau of Labor Statistics

LABOR PARTICIPATION (2011)

	Number	Percent
Male	6,309	64.4%
Female	5,902	55.8%
Total	12,211	60.0%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY INDUSTRY (2011)

Industry	Employment	Percent
Total	11,929	100%
Agriculture/Forest/Fish/Hunt	466	3.9%
Construction	1,082	9.1%
Manufacturing	1,170	9.8%
Wholesale Trade	325	2.7%
Retail Trade	1,549	13.0%
Transport/Warehouse/Utils	604	5.1%
Information	158	1.3%
Fin/Insur/RE/Rent/Lse	621	5.2%
Prof/Sci/Tech/Admin	484	4.1%
Mgmt of Companies	5	0.0%
Admin/Sprrt/Waste Mgmt	441	3.7%
Educational Svcs	1,192	10.0%
Health Care/Soc Asst	1,515	12.7%
Entertainment/Rec Svcs	175	1.5%
Accommodation and Food Services	641	5.4%
Other Services (excluding Public Administration)	919	7.7%
Public Administration	582	4.9%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2011)

Occupational Group	Employment	Percent
Total	3,829	100%
Architecture/Engineering	360	9.4%
Arts/Design/Entertainment/Sports/Media	145	3.8%
Business and Financial Operations	585	15.3%
Computer and Mathematical	162	4.2%
Education/Training/Library	201	5.2%
Healthcare Practitioner/Technician	536	14.0%
Legal	367	9.6%
Life/Physical/Social Science	458	12.0%
Management including Farmers/Farm Mgrs	21	0.5%
Legal	849	22.2%
Management including Farmers/Farm Mgrs	145	3.8%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY OCCUPATION (2011)

Occupational Group	Employment	Percent
Total	11,929	100%
Architecture and Engineering	360	3.0%
Arts, Design, Entertainment, Sports, and Media	145	1.2%
Building and Grounds Cleaning, and Maintenance*	367	3.1%
Business and Financial Operations	458	3.8%
Community and Social Services†	201	1.7%
Computer and Mathematical	162	1.4%
Construction and Extraction*	763	6.4%
Education, Training, and Library	849	7.1%
Farming, Fishing, and Forestry*	21	0.2%
Food Preparation and Serving Related†	536	4.5%
Healthcare Practitioners and Technical	585	4.9%
Healthcare Support†	159	1.3%
Installation, Maintenance, and Repair*	374	3.1%
Legal	165	1.4%
Life, Physical, and Social Science	63	0.5%
Management, Including Farmers and Farm Managers	1,048	8.8%
Office and Administrative Support	1,712	14.4%
Production*	626	5.2%
Protective Service†	287	2.4%
Sales and Related Occupations†	1,610	13.5%
Service: Personal Care and Service†	714	6.0%
Transportation and Material Moving*	724	6.1%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

*Blue-collar occupations

† Service occupations

SERVICES, WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2011)

Occupational Group	Employment	Percent
Blue-Collar	2,875	24.1%
Services	3,306	27.7%
White-Collar	5,748	48.2%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

Community Profile: Weatherford, TX

LABOR FORCE, *continued*

COMMUTATION PATTERNS (2010)

Where Employees Live

Residence Location	Percent
Total	100%
Parker County, TX	48.7%
Tarrant County, TX	18.2%
Dallas County, TX	4.7%
Hood County, TX	3.2%
Denton County, TX	2.4%
Johnson County, TX	2.4%
Wise County, TX	1.9%
Palo Pinto County, TX	1.4%
Collin County, TX	1.0%
Erath County, TX	0.8%
All Other Locations	15.4%
Total in-Commuting non-residents	51.3%

SOURCE: U.S. Bureau of the Census On The Map

Where Residents Work

Employment Location	Percent
Total	100%
Parker County, TX	41.9%
Tarrant County, TX	24.4%
Dallas County, TX	11.0%
Denton County, TX	2.4%
Collin County, TX	2.1%
Palo Pinto County, TX	1.9%
Harris County, TX	1.9%
Johnson County, TX	1.7%
Travis County, TX	1.6%
Wise County, TX	1.2%
All Other Locations	10.0%
Total out-commuting residents	58.1%

SOURCE: U.S. Bureau of the Census On The Map

AVERAGE ANNUAL EARNINGS BY INDUSTRY (2011)

Parker County

NAICS	Industry	Earnings
-----	Total	\$39,917
11----	Forestry, fishing, hunting, agriculture support	\$28,534
21----	Mining	\$102,156
22----	Utilities	\$52,196
23----	Construction	\$40,753
31----	Manufacturing	\$44,526
42----	Wholesale trade	\$51,923
44----	Retail trade	\$27,561
48----	Transportation & warehousing	\$48,946
51----	Information	\$45,863
52----	Finance & insurance	\$43,361
53----	Real estate & rental & leasing	\$34,958
54----	Professional, scientific & technical services	\$51,383
55----	Management of companies & enterprises	\$63,790
56----	Administration & Support, Waste	\$39,792
61----	Educational services	\$18,686
62----	Health care and social assistance	\$34,649
71----	Arts, entertainment & recreation	\$18,013
72----	Accommodation & food services	\$14,236
81----	Other services (except public administration)	\$30,143
99----	Unclassified	\$46,064

SOURCE: U.S. Bureau of Labor Statistics (QCEW)

*The U.S. Bureau of Labor Statistics does not report data which might reveal information about individual companies

MEDIAN ANNUAL SALARIES BY OCCUPATION (2012)

Occupation Description	Median
Accounting Clerk, Intermediate Level	\$32,615
General Clerk, Intermediate Level	\$27,438
Call Center Representative II-inbound	\$29,170
Customer Service Representative, Intermediate Level	\$31,659
Customer Service Representative, e-Commerce	\$28,507
Electrician, Intermediate Level	\$44,299
Computer Operator, Intermediate Level	\$36,958
Network Administrator, Intermediate Level	\$56,645
Programmer, Intermediate Level	\$58,845
Fork Lift Operator	\$27,167
General Laborer	\$27,547
Lab Assistant, Intermediate Level	\$34,858
Operations Research Analyst, Intermediate Level	\$54,007

SOURCE: Salary.com

Community Profile: Weatherford, TX

EDUCATION

PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2011)

Total number of public schools	11
Expenditure per pupil by county	\$4,608
Elementary schools	7
Middle schools	2
Ninth Grade only	1
High schools	1
High school enrollment	2,209
Crosstimbers Accademy	140
High school graduation rates	94.6%
Crosstimbers Academy	69.9%
ACT Composite Score	22.0%

SOURCE: State of Texas

COUNTY POST-SECONDARY INSTITUTIONS

Less-than-Four-Year Institutions	Address	Total Fall Enrollment (2011)	Graduates (2011)
Weatherford College	Weatherford	5,354	1,182

TOP POST-SECONDARY DEGREES, CERTIFICATES AND DIPLOMAS BY TOTAL AWARDED (2011 - County)

Description	Certificates		Total
	(2-Years or Below)	Associates Degree	
Liberal Arts and Sciences- General Studies and Humanities	317	391	708
Health Professions and Related Programs	73	140	213
Homeland Security- Law Enforcement- Firefighting- and Related Protective Service	106	54	160
Personal and Culinary Services	30	1	31
Business- Management- Marketing- and Related Support Services	8	13	21
Agriculture- Agriculture Operations and Related Sciences	15	1	16
Computer and Information Sciences and Support Services	7	7	14
Education		12	12
Family and Consumer Sciences/Human Sciences	1	2	3
Communications Technologies/Technicians and Support Services	2		2
Engineering Technologies and Engineering-related Fields		2	2
Grand Total	559	623	1,182

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

Community Profile: Weatherford, TX

TRANSPORTATION & ACCESS

DRIVING DISTANCES AND TIMES TO SELECTED LOCATIONS

Destination	*Distance in Miles	Time
Santa Fe, NM	601	9 hrs, 29 mins
Dallas, TX	61	1 hr, 10 mins
Houston, TX	289	4 hrs, 38 mins
Oklahoma City, OK	212	3 hrs, 36 mins
Amarillo, TX	326	5 hrs, 29 mins
Austin, TX	214	3 hrs, 31 mins
Little Rock, AR	380	6 hrs
Shreveport, LA	251	4 hrs, 3 mins
Abilene, TX	121	1 hr, 55 mins

SOURCE: MapQuest - *Weatherford

NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	*Distance in Miles
Dallas/Fort Worth International	Large Hub	51

SOURCE: Federal Aviation Authority

*From Weatherford

QUALITY OF LIFE

COMMUTATION (2011)

% of Workforce with:	Percent
Under 15-minute commute or work at home	45.5%
15 to 29-minute commute	23.1%
30 to 59-minute commute	25.4%
60-minute or more commute	6.0%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN HOME VALUE (2011)

	Value
Median Home Value	\$134,705

SOURCE: Nielsen-Claritas, Inc.

CLIMATE

Average High Temp. °F (July)	96
Average Low Temp. °F (January)	31
Average Annual Rainfall (inches)	32.8
Average Annual Snowfall (inches)	2
Average Precipitation Days	72
Average Clear Days	234

SOURCE: BestPlaces.net

COST-OF-LIVING INDEX VS. U.S. (U.S.=100)

Cost of Living	92
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SOURCE: BestPlaces.net

LABOR LEGISLATION, WORKERS' COMPENSATION, AND UNEMPLOYMENT INSURANCE

WORKERS' COMPENSATION INSURANCE (2012)

Rate - average manufacturing *	2.02
Rate - clerical code 8810	0.12
Maximum weekly benefit	\$787

SOURCE: State of Texas

*Average of Loss Cost advisory rates for the following Texas manufacturing codes:

- 3179 (Electrical Apparatus), 3066 (Metal Stamped Goods), 3114 (Screw Machine Mfg.)
- 4459 (Plastics Mfg: Fabricated Products NOC), 4484 (Plastics Mfg: Molded Products, NOC)

STATE UNEMPLOYMENT INSURANCE (2012)

Unemployment insurance rate (avg. existing employers)	0.75% - 8.25%
Unemployment insurance rate (for new employers)	2.70%
Unemployment insurance taxable base	\$9,000
Unemployment insurance maximum weekly benefit amount	\$415

SOURCE: ADP, Inc.

STATE LABOR LEGISLATION

Employment-at-Will Legislation in effect?	Yes
Right-to-Work law in effect?	Yes

SOURCE: State of Texas

TAXES (2010)

STATE CORPORATE INCOME TAX*

Maximum Rate	None
Taxable Base	--

SOURCE: State of Texas

* TX imposes a franchise tax, also known as a margin tax, on each taxable entity. The tax has a component based on modified gross receipts. The revised franchise tax does not generally apply to sole proprietorships or most general partnerships. Further, a business is not subject to the revised franchise tax if its total revenue from its entire business is \$1,000,000 (for years 2010 and 2011) or less, or if the amount of tax computed is less than \$1,000.

SALES AND USE TAX

State Rate	6.3%
Local Add-On	2.00%

SOURCE: State of Texas

INDIVIDUAL PERSONAL STATE INCOME TAX

Maximum State Tax Rate	None
Taxable Base	--

SOURCE: State of Texas

PROPERTY TAX

Effective Property Tax Rate per \$1,000 of home value	\$15.06
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SOURCE: BestPlaces.net

Community Profile: Weatherford, TX

MAJOR EMPLOYERS (Top 10 by Employment)

Name	Employment	NAICS	Primary Product or Service	Location
Weatherford School District	1,500	61111	Elementary & Secondary Schools	Weatherford
Weatherford Regional Med Ctr	585	62161	Home Health Care Services	Weatherford
Walmart Supercenter	480	45211	Department Stores (Except Discount Dept Stores)	Weatherford
Weatherford College	350	61131	Colleges, Universities & Professional Schools	Weatherford
Jamak Fabrications	250	33911	Surgical & Medical Instrument Manufacturing	Weatherford
Weatherford City Utilities Adm	200	92613	Regulation Of Agricultural Marketing/Commodities	Weatherford
Hobson Air Conditioning	150	23822	Plumbing Htg & Air-Conditioning Contractors	Weatherford
Lowe's Home Improvement	150	44411	Home Centers	Weatherford
Weatherford High School	150	61111	Elementary & Secondary Schools	Weatherford

SOURCE: ReferenceUSA

UNIONS – (2006 – Latest Month 2012)

UNION ELECTIONS

Year	# of Elections	Union Wins	Union Losses	# Certifications/ # Decertifications
October 2012	1	1	0	1 Cert./0 Decert.
2011	No Union Elections Held			
2010	No Union Elections Held			
2009	No Union Elections Held			
2008	1	1	0	1 Cert./0 Decert.
2007	No Union Elections Held			
2006	No Union Elections Held			

SOURCE: National Labor Relations Board, LRI

EMPLOYMENT CLUSTERS (County Level)

	Location Quotient U.S.=1.00
Advanced Materials	0.97
Agribusiness, Food Processing & Technology	0.94
Apparel & Textiles	0.46
Arts, Entertainment, Recreation & Visitor Industries	0.37
Biomedical/Biotechnical (Life Sciences)	0.64
Business & Financial Services	0.35
Chemicals & Chemical-Based Products	1.35
Defense & Security	0.57
Education & Knowledge Creation	0.88
Energy (Fossil & Renewable)	2.06
Forest & Wood Products	0.44
Glass & Ceramics	4.19
Information Technology & Telecommunications	0.32
Transportation & Logistics	1.55
<i>Manufacturing Supercluster:</i>	1.41
<i>Primary Metal Mfg</i>	0.23
<i>Fabricated Metal Product Mfg</i>	2.63
<i>Machinery Mfg</i>	4.17
<i>Computer & Electronic Product Mfg</i>	0.26
<i>Transportation Equipment Mfg</i>	0.66
<i>Mining</i>	4.52
<i>Printing & Publishing</i>	0.43

SOURCE: StatsAmerica

	Location Quotient U.S.=1.00
Agribusiness and Food Technology	4.52
Skilled Production Workers: Technicians, Operators, Trades, Installers &	1.38
Arts, Entertainment, Publishing and Broadcasting	1.23
Natural Sciences and Environmental Management	1.11
Primary/Secondary and Vocational Education, Remediation & Social Services	1.01
Legal and Financial Services, and Real Estate (L & FIRE)	0.98
Managerial, Sales, Marketing and HR	0.96
Building, Landscape and Construction Design	0.89
Personal Services Occupations	0.84
Mathematics, Statistics, Data and Accounting	0.82
Public Safety and Domestic Security	0.81
Health Care and Medical Science (Medical Technicians)	0.69
Engineering and Related Sciences	0.69
Technology-Based Knowledge Clusters	0.67
Health Care and Medical Science (Aggregate)	0.63
Health Care and Medical Science (Therapy, Counseling and Rehabilitation)	0.62
Health Care and Medical Science (Medical Practitioners and Scientists)	0.61
Information Technology (IT)	0.57
Postsecondary Education and Knowledge Creation	0.45

SOURCE: StatsAmerica

Labor-Shed Profile

Intersection of S. Main & Interstate Highway 20 (Exit 408), Weatherford, TX

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	186,547
2000	218,749
2010 (est)	263,638
2015 (est)	289,044
Change 1990 - 2000	17.3%
Change 2000 - 2010	20.5%
Change 1990 - 2010	41.3%
Change 2010 - 2015	9.6%

SOURCE: Nielsen-Claritas, Inc.

DIVERSITY (2010)

Race/Ethnicity	Percent
White	79.5%
Black/African American	7.1%
Asian	1.4%
American Indian	0.7%
Pacific Islander	0.0%
Other	11.3%
Hispanic or Latino	19.8%
Not Hispanic or Latino	80.2%

SOURCE: Nielsen-Claritas, Inc.

HOUSEHOLD INCOME (2010)

Median Household Income

Year	Amount
2000	\$41,878
2010	\$49,037
2015	\$52,503
Change '10 - '15	7.1%

SOURCE: Nielsen-Claritas, Inc.

Household Income Distribution (2010)

Households	106,620
Less than \$35,000	34.3%
Between \$35,000 and \$75,000	36.4%
Greater than \$75,000	29.3%

SOURCE: Nielsen-Claritas, Inc.

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	14.9%
High School Diploma Only	26.8%
1 to 3 Years College	31.4%
Associate Degree	6.3%
Bachelors Degree	17.9%
Graduate Degree	9.0%
12 to 15 years of education	58.2%
16 or more years of education	26.9%

SOURCE: Nielsen-Claritas, Inc.

AGE DISTRIBUTION

Age Group (in years)	2000	2010	2015
0-17	24.7%	24.4%	24.6%
18-34	23.6%	23.5%	21.9%
35-54	29.6%	27.5%	26.6%
55-64	8.9%	11.3%	12.2%
65-74	6.9%	7.1%	8.4%
75 and over	6.3%	6.2%	6.4%

SOURCE: Nielsen-Claritas, Inc.

Numeric

Age Group (in years)	2010	2015
0-17	64,385	71,038
18-34	62,013	63,159
35-54	72,434	76,920
55-64	29,747	35,340
65-74	18,837	24,165
75 and over	16,223	18,423

SOURCE: Nielsen-Claritas, Inc.

Change in Population by Age Group (2010-2015)

Age Group (in years)	Number	Percent
0-17	6,653	10.3%
18-34	1,146	1.8%
35-54	4,486	6.2%
55-64	5,593	18.8%
65-74	5,328	28.3%
75 and over	2,200	13.6%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN AGE

Year	Age
2000	36.1
2010	36.5
2015	37.6

SOURCE: Nielsen-Claritas, Inc.

Labor-Shed Profile: Intersection of S. Main & Interstate Highway 20 (Exit 408), Weatherford, TX

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	111,172
2010	136,289
% Change 2000 - 2010	22.6%

SOURCE: Nielsen-Claritas, Inc.

EMPLOYMENT

	Number	Percent
2000	106,611	95.9%
2010	129,372	94.9%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment	Percent
Total	129,372	100%
Agriculture/Forest/Fish/Hunt	839	0.6%
Construction	11,953	9.2%
Total Manufacturing	16,190	12.5%
Wholesale Trade	3,842	3.0%
Retail Trade	16,724	12.9%
Transport/Warehouse/Utils	6,693	5.2%
Information	2,777	2.1%
Fin/Insur/RE/Rent/Lse	9,730	7.5%
Prof/Sci/Tech/Admin	6,657	5.1%
Mgmt of Companies	188	0.1%
Admin/Spprt/Waste Mgmt	4,832	3.7%
Educational Svcs	10,844	8.4%
Health Care/Soc Asst	14,757	11.4%
Entertainment/Rec Svcs	2,357	1.8%
Accommodation and Food Services	8,399	6.5%
Other Services (excluding Public Administration)	7,325	5.7%
Public Administration	5,263	4.1%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	40,435	100%
Healthcare Practitioner/Technician	6,381	15.8%
Life/Physical/Social Science	682	1.7%
Architecture/Engineering	3,824	9.5%
Arts/Design/Entertainment/Sports/Media	2,009	5.0%
Business and Financial Operations	5,655	14.0%
Computer and Mathematical	2,150	5.3%
Education/Training/Library	7,046	17.4%
Legal	1,636	4.0%
Management including Farmers/Farm Mgrs	11,052	27.3%

SOURCE: Nielsen-Claritas, Inc.

UNEMPLOYMENT

	Number	Percent
2000	4,561	4.1%
2010	6,917	5.1%

SOURCE: Nielsen-Claritas, Inc.

LABOR PARTICIPATION (2010)

	Number	Percent
Male	73,646	74.1%
Female	62,642	59.2%
Total	136,289	66.4%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	129,372	100%
Management, Including Farmers and Farm Managers	11,002	8.5%
Business and Financial Operations	5,629	4.4%
Computer and Mathematical	2,140	1.7%
Architecture and Engineering	3,807	2.9%
Life, Physical, and Social Science	679	0.5%
Community and Social Services	1,802	1.4%
Legal	1,629	1.3%
Education, Training, and Library	7,014	5.4%
Arts, Design, Entertainment, Sports, and Media	2,000	1.5%
Healthcare Practitioners and Technical	6,352	4.9%
Healthcare Support	3,169	2.4%
Protective Service	2,934	2.3%
Food Preparation and Serving Related	6,868	5.3%
Building and Grounds Cleaning, and Maintenance	4,564	3.5%
Service: Personal Care and Service	3,229	2.5%
Sales and Related Occupations	16,228	12.5%
Office and Administrative Support	19,194	14.8%
Farming, Fishing, and Forestry	191	0.1%
Construction and Extraction	9,858	7.6%
Installation, Maintenance, and Repair	5,506	4.3%
Production	7,868	6.1%
Transportation and Material Moving	7,710	6.0%

SOURCE: Nielsen-Claritas, Inc.

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue Collar	35,697	27.6%
White Collar	93,675	72.4%

SOURCE: Nielsen-Claritas, Inc.

FOR MORE INFORMATION, PLEASE CONTACT
Weatherford TX Economic Development Authority, Inc.
202 W. Oak St.; PO Box 255, Weatherford, TX 76086
Dennis W. Clayton, CEcD, AIA, Executive Director
Phones: 817.594.9429; 817.598.4302 Direct; 817.694.7206 Cell
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Website: www.weatherfordtxeda.org

PREPARED BY WADLEY-DONOVAN GROWTHTECH, LLC: 11-13-2012



DFW'S NORTHERN FRONTIER



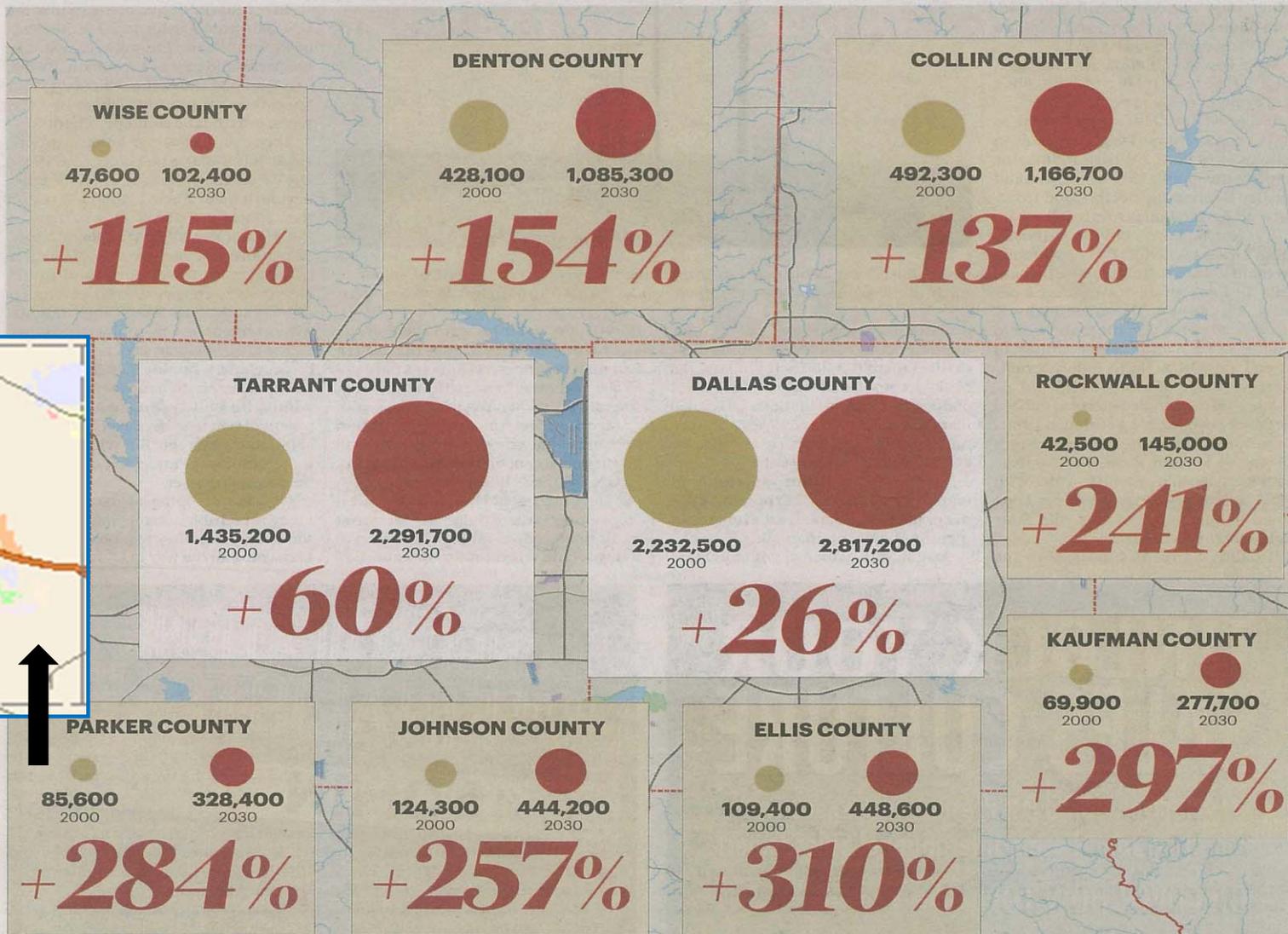
The towns above U.S. 380 once were considered the hinterlands. But now they are quickly becoming extensions of our expanding Metroplex. 4-6

SEPTEMBER 19, 2014

COVER STORY

THE METROPLEX CONTINUES TO EXPAND AWAY FROM DALLAS-FORT WORTH

PROJECTED HOUSEHOLD POPULATION CHANGE, 2000 to 2030



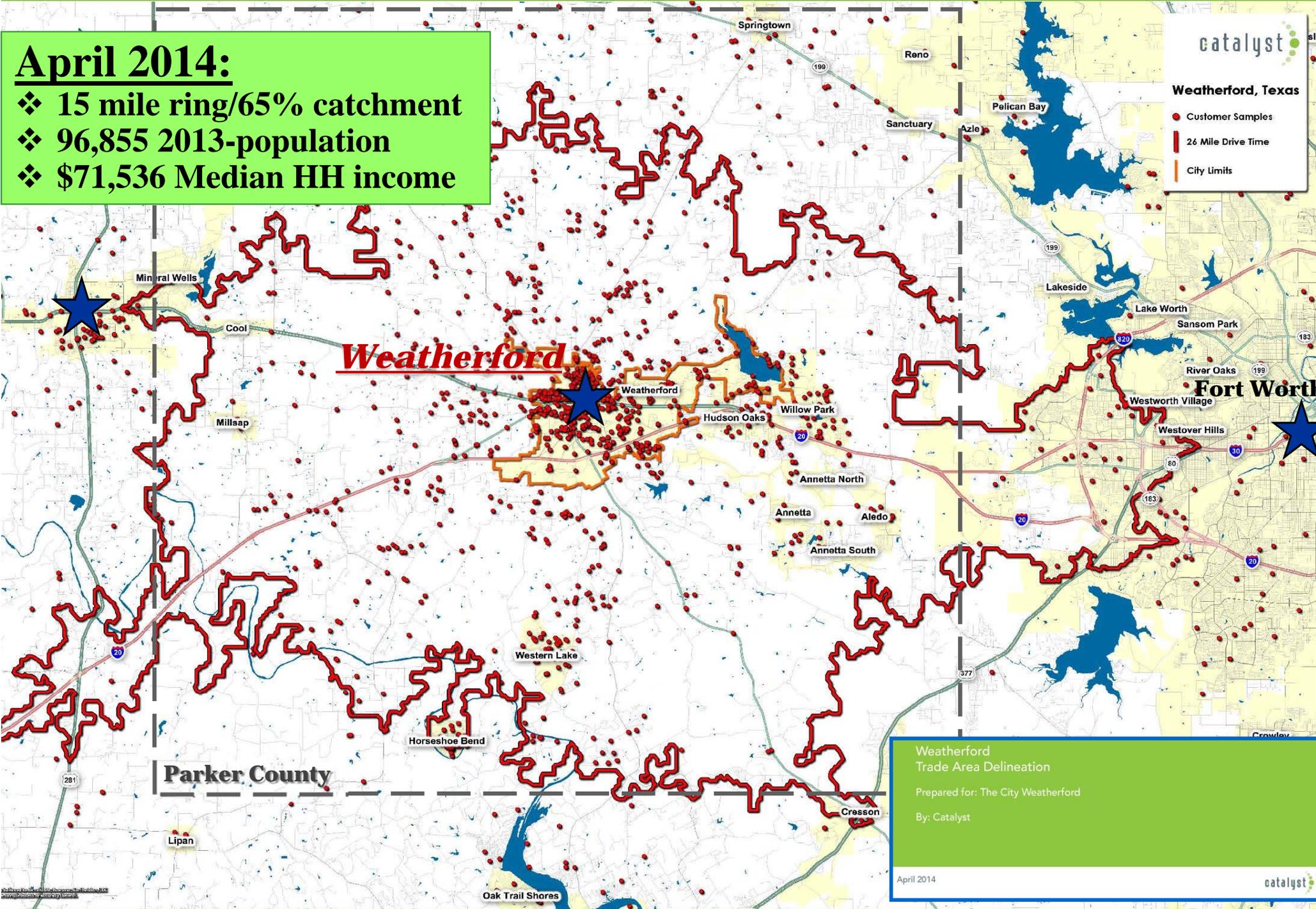
Weatherford TX

April 2014:

- ❖ 15 mile ring/65% catchment
- ❖ 96,855 2013-population
- ❖ \$71,536 Median HH income

Weatherford, Texas

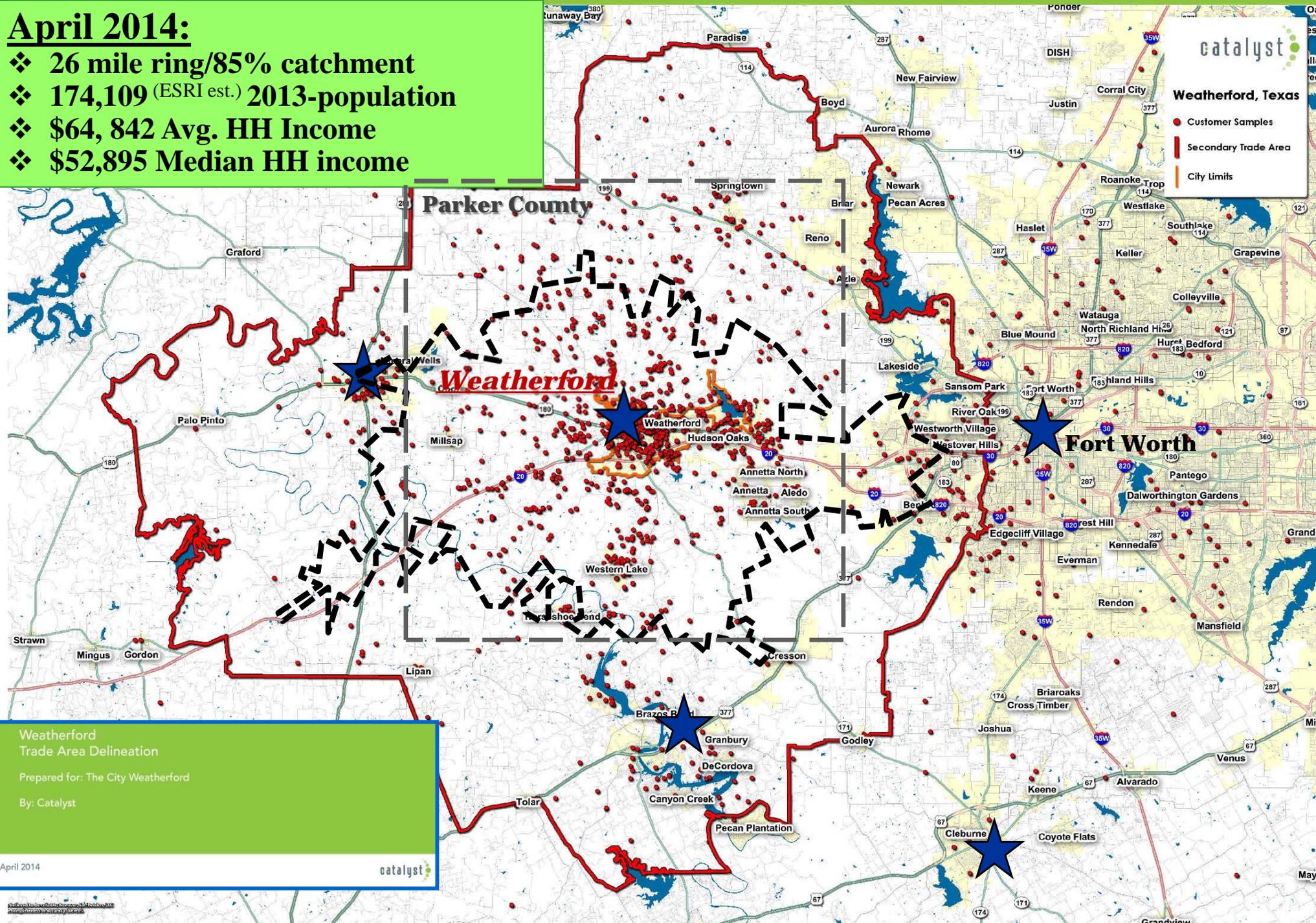
- Customer Samples
- 26 Mile Drive Time
- ▭ City Limits



Weatherford Trade Area Delineation
 Prepared for: The City Weatherford
 By: Catalyst
 April 2014

April 2014:

- ❖ 26 mile ring/85% catchment
- ❖ 174,109 (ESRI est.) 2013-population
- ❖ \$64,842 Avg. HH Income
- ❖ \$52,895 Median HH income



catalyst

Weatherford, Texas

- Customer Samples
- ▭ Secondary Trade Area
- ▭ City Limits

Weatherford
Trade Area Delineation

Prepared for: The City Weatherford

By: Catalyst

April 2014

catalyst

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WEATHERFORD

Percent of Expected Sales Tax: Over 100% = Capture; Under 100% = Leakage

