



July 16, 2018

Contact: Blake Rexroat  
Office: 817-598-4209

Email: [brexroat@weatherfordtx.gov](mailto:brexroat@weatherfordtx.gov)

FOR IMMEDIATE RELEASE

## **Integrated mobile app unveiled offering interactive map and efficient tools that provide citizens better ways to connect with the City of Weatherford**

*Mobile users will now have the ability to easily stay connected in Weatherford with an integrated app featuring bill pay, mapping and service requesting.*

WEATHERFORD (CITY OF WEATHERFORD), Texas – Staying connected in Weatherford just got much easier. The City of Weatherford is excited to unveil the MyWeatherford integrated mobile app, an interactive tool featuring bill pay, web mapping and issue reporting.

Designed with partner company CitySourced; the integrated mobile app provides a new way to stay informed regarding Weatherford services and resources. View and search by categories like service requests, online services and news/events. Mobile app users can also view Weatherford social media feeds to get updated information on community news, updates and more.

“We are extremely excited to offer a product that allows our residents to easily get information on the go,” said City Manager Sharon Hayes. “We understand that the largest number of online users are utilizing mobile devices and we have developed a new tool that caters to that need. People engage digitally and we want to provide a service that makes it easier for the public to get information.”

The integrated mobile app, MyWeatherford, is fully functional with Weatherford’s websites and social media channels. It gives visitors an easy way to get information while on the move and share information with other digital users. Users can also pay utility bills and court fines, review job openings, see available pets for adoption, request public information and explore the recently launched interactive web map.

“MyWeatherford was a revision of our old mobile app 3-1-1,” said GIS Analyst and MyWeatherford project leader Austin Nichols. “Our main focus was to provide a revised mobile application that gives even better transparency and convenience to the citizens.”

The new integrated MyWeatherford mobile app is available for free download at both the Apple Store for iPhone users and Google play for Android users. Existing users of the 3-1-1 app will need to update their current app to get the new capabilities. For questions about MyWeatherford, contact Director of Communications and Marketing Blake Rexroat at [brexroat@weatherfordtx.gov](mailto:brexroat@weatherfordtx.gov) or 817-598-4209.



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Download the integrated mobile app at:



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More information on the City of Weatherford: [www.weatherfordtx.gov](http://www.weatherfordtx.gov)

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Follow us on Twitter: [www.twitter.com/cityweatherford](https://www.twitter.com/cityweatherford)

**\*\*City of Weatherford\*\***

*Weatherford, Texas is a service oriented, yet still “small town” community that upgrades its infrastructure, celebrates and shares its rich history, and fosters quality economic growth – in a fiscally-responsible, even revenue-generating fashion.*